



*The University of Georgia*

**Cooperative Extension Service**

*College of Agricultural and Environmental Sciences / Athens, Georgia 30602-4356*

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## ***BROILER TIP . . .***

### **POULTRY RELATED INFORMATION ON THE INTERNET**

There is a lot of information on the internet that can be useful to poultry producers. However, anyone that has used the internet realizes that content reliability and accuracy can be variable among websites. It is important that information utilized by poultry producers be unbiased and research based. Below are a few websites that I have found to have reliable information and that I visit on a regular basis. They have production tips, news, statistics and economic data that are useful to poultry producers.

#### **Environmental Control of Poultry Houses**

[www.poultryventilation.com](http://www.poultryventilation.com)

A University of Georgia website with monthly newsletters dating back to 1991 on subjects pertaining to poultry house environmental control.

[www.poultryhouse.com](http://www.poultryhouse.com)

A website at Auburn University with newsletters on subjects pertaining to poultry housing and management.

#### **Poultry Science Departments**

Information in the form of newsletters, extension bulletins and other publications can be found on the following poultry science department websites.

University of Georgia – [www.poultry.uga.edu](http://www.poultry.uga.edu)

North Carolina State University - [www.cals.ncsu.edu/poultry](http://www.cals.ncsu.edu/poultry)

Auburn University- [www.ag.auburn.edu/poul/](http://www.ag.auburn.edu/poul/)

Texas A&M University - [posc.tamu.edu/](http://posc.tamu.edu/)

University of Arkansas - [www.poultryscience.uark.edu/](http://www.poultryscience.uark.edu/)

Mississippi State University - [www.poultry.msstate.edu/](http://www.poultry.msstate.edu/)

Pennsylvania State University - [poultry.cas.psu.edu/](http://poultry.cas.psu.edu/)

### **PUTTING KNOWLEDGE TO WORK**

The University of Georgia and Ft. Valley State College, the U.S. Department of Agriculture and counties of the state cooperating.

The Cooperative Extension service officers educational programs, assistance and materials to all people without regard to race, color, national origin, age, sex or disability  
An equal opportunity/affirmative action organization committed to a diverse work force..

## USDA Sites

While there are several USDA agencies, the ones I visit routinely are the Agriculture Marketing Service (AMS) and the National Agricultural Statistics Service (NASS). The AMS provides routine reports on current price and sales information of farm commodities. The NASS provides routine surveys on past as well as, current estimates of production, supply, prices, and other information necessary to maintain orderly agricultural operations.

Agriculture Marketing Service - <http://www.ams.usda.gov>

National Agricultural Statistics Service - <http://www.nass.usda.gov/>

## Poultry Related Associations

These are associations of members ranging from companies to individuals. Many of them post educational material, research updates, journal publications or other information on a wide range of topics that can be useful to poultry producers.

American Association Avian Pathologists (AAAP) - [www.aaap.info](http://www.aaap.info)

National Chicken Council - [www.nationalchickencouncil.com](http://www.nationalchickencouncil.com)

National Turkey Federation - [www.eatturkey.com](http://www.eatturkey.com)

Poultry Science Association - [www.poultryscience.org](http://www.poultryscience.org)

U.S. Poultry & Egg Association - [www.poultryegg.org](http://www.poultryegg.org)

## Poultry Media Sites

These sites provide articles and current news on the poultry industry. A wide range of topics are covered from incubation to marketing and environmental issues facing the industry.

Poultry Times - <http://www.poultryandeggnews.com>

The Poultry Site - <http://www.worldpoultry.net>

World Poultry - <http://www.worldpoultry.net>

WattAgNet.com - <http://www.wattagnet.com>

These are just a few sites that I visit routinely in keeping up to date on the latest research, news and market trends. In addition to the sites already mentioned, there are many other websites that are related to allied industry companies that provide products and services to the poultry industry. Many of these companies have websites that contain useful information that can lower production costs without compromising bird performance or product quality. When visiting the sites listed above, always look for a link on the page that may be referred to as "Links". Usually this will take you to a page that has several other website links related to the industry or the topic you are reading about. An example of one links page is the [Links](#) page on the Poultry Science Association's website. The links page at this site has links for most if not all of the broiler, turkey and egg producers in the US.

Helpful websites can be difficult to locate if the exact address is unknown. The other option is to rely on search engines such as [www.google.com](http://www.google.com), [www.yahoo.com](http://www.yahoo.com), [www.ask.com](http://www.ask.com) and [www.dogpile.com](http://www.dogpile.com). The key to success in these instances is to choose the correct combination of keywords. Incorrect terminology or description can result in poor search results. The internet has an incredible amount of useful and credible information. However, it is so vast that it is difficult to locate that one piece of critical information needed at the time. Hopefully, from a poultry production view, these websites might make that a little easier. If these fail, then the search engines are very effective. It just takes patience along with trial and error when searching for the correct combination of keywords.



Brian D. Fairchild  
Extension Poultry Scientist

Extension County Coordinator/Agent

\*\*Consult with your poultry company representative before making management changes.\*\*  
"Your local County Extension Agent is a source of more information on this subject"